



# Deliver the ultimate customer experience with a full-featured Omnichannel Contact Center solution

For sophisticated customer experience needs, Contact Center Elite delivers exceptional performance - bolstered by built-in omnichannel (SMS, chat, email), custom integrations, inbound/outbound capability, scheduling management, workforce optimization, and much more.

**Feature highlights include:** Custom integrations, built-in omnichannel (SMS, chat, email), Schedule Manager and Dynamic Notifications and Call Recording Transcription and Analysis.

## For the Ultimate Customer Experience

### **Communication Convenience**

Meet customers where they are, via the communication modes they prefer. Elite includes voice, SMS, chat, and email queues right out of the box.

### **Outreach at Scale**

Drive more engagement with less effort using Dynamic Notifications. From reminders to promotions, send automated outbound notifications using voice, SMS, and email and allow customers to respond.

### **Better Interactions with Personalization and Insights**

Personalize and streamline customer interactions with CRM integrations. Tie into workforce management or other data systems for better resource planning and insights.

### **Greater Visibility and Planning**

Balance staff resources available against the work to be done with Schedule Manager. Use AI Agent Evaluator to identify, review, evaluate, and provide feedback on recorded customer interactions.

## CONTACT CENTER ELITE INCLUDES:

### FOR CUSTOMERS

- Voice, chat, email, and SMS Queues
- Speech Recognition Integration
- Smart Greetings (announces # of callers in queue, estimated waiting time)
- Automatically connects callers to the next available agent. Places callers on hold when all agents are busy with calls
- Routes calls, chat, emails and SMS to (1) organized departments such as sales, or support, (2) Agent based on specific skillset or geographical preference

### FOR FRONTLINE USERS

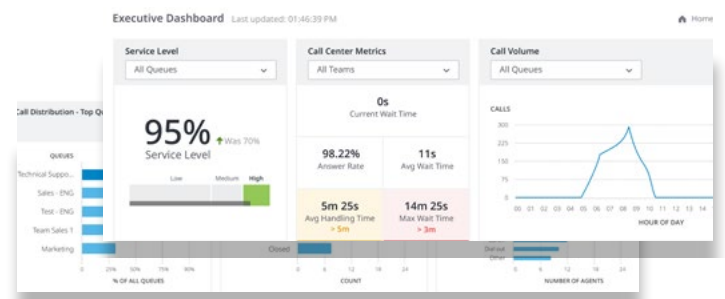
- Access to integrated employee collaboration and advance call handling
- Desktop & Web Application – single pane of glass for voice, chat, email, and SMS queues
- Structured, consistent feedback via AI Agent Evaluator
- Screen recording
- Outbound Voice capabilities & outbound dialer (power dialing add-on)
- Queued Callbacks and Voicemails make for structured, efficient follow-ups
- Custom Agent Status

### FOR SUPERVISORS

- AI Agent Evaluator empowers supervisors to review, score, and provide feedback on customer interactions
- Desktop & Web Application
- Enhanced supervisor calling abilities: monitor, whisper, and barge
- Supervisor Reporting: Agent/Group Activity Reporting; Historical Reporting; Call queue and active call reports; Report Scheduling
- AI-powered interaction analysis with sentiment tagging<sup>1</sup>
- Call queue and active call reports
- Report Scheduling

### FOR ADMINISTRATORS

- Dynamic Notifications, for outreach campaigns via voice, email, & SMS<sup>2</sup>
- Schedule Manager helps optimize your workforce and balance staff resources against demand
- Intelligent Call Routing using Interactive Voice Response (IVR) gets customers to the right agent or information using their voice
- Custom CRM Integration
- Custom WFM Integration
- Custom IVR Integrations & Self-service applications
- (DB Data Dips, Intelligent Routing, Payment IVRs etc.)
- Real-time calling statistics dashboard for desktop or wallboard display
- Routes calls according to Administrator specifications: Last Agent, Preferred Agent, etc.
- Outbound Dialer with voice & blended channel queues (add-on)
- Real-time Customizable Threshold Alerts
- Emergency Queue Bulletins
- Post-Call Surveys
- Text-To-Speech
- Call Scripting
- Elastic Demand Support, up to 50%
- Call Scripting
- Microsoft Teams Certified



1. For Elite subscribers, the first 5-hour block of call recording transcription and analysis is included for each concurrent agent. Any additional blocks must be purchased for each concurrent agent in subscriber's account.
2. Delivery of the SMS message is responsibility of the underlying carrier (i.e., SMS provider). At this time, the underlying carrier for this SMS service is Twilio. You will need to purchase a subscription from Twilio in order to use SMS with your Contact Center service.



One provider, one invoice, one dedicated contact  
—offering boutique, Michigan-based service.  
We coordinate across vendors to offer custom solutions  
at the most competitive price.

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